

ORIGIN CULINARY ARTS SHOW
2008

Sponsorship Options

Platinum Sponsorship 120,000vt AUD\$1300

Sponsor of 2 classes of competition *

5m x 5m exhibition booth with additional outdoor space 6m x 6m

Platinum advertising package – front page of Competition Program guide (Program of Events); local newspaper ads; local radio ads; banner logo; website logo; mc mentions throughout the 2 days; & apron logos.

Gold Sponsor 75,000vt AUD\$800

Sponsor of 2 classes of competition *

4m x 4m exhibition booth

Gold advertising package – inclusion in Competition Program guide; local newspaper ads; local radio ads; website logo; mc mentions; and apron logos.

Silver Sponsor 55,000vt AUD\$600

Sponsor of 1 class competition *

3m x 3m exhibition booth

Silver advertising package – inclusion in Competition Program guide; local newspaper ads; local radio ads; mc mentions; and apron logos.

Class Sponsor 30,000vt AUD\$330

Sponsor of 1 class competition * – inclusion in Competition Program guide; and apron logos. All advertising regarding your sponsored class, MC Mentions

Trade Sponsor 25,000vt AUD\$280

3m x 3m exhibition booth – inclusion Competition Program guide; mc mentions; and apron logos.

Poster Sponsor 10,000vt AUD\$95

Poster display section of trade show – inclusion in Competition Program guide

* Please note that as part of the class sponsorship a 10,000vt prize is awarded to the winner of the competition. This may be in the form of cash or prizes/products from your company.

Reply Date

Printing is due on 20th September. Please indicate which level of sponsorship you would like to take advantage of and return this form together with your 10% deposit to The Vanuatu Chefs Association by the 20th of September

Sponsors Checklist

- I have attached my company logo for use in all advertising. (An electronic copy is preferred – please email to ayscatering@vanuatu.com.vu)
- I have attached a brief description of my company and our products and services for use in the advertising program.
- I have indicated my desired floor space for the trade show and exhibition.
- I would like to take advantage of the optional payment plan and have filled in the application form.

Advertising Details

Newspaper

The advertising package consists of a series of ‘lead-up’ newspaper advertisements to be published in The Daily Post in the weeks prior to the event. Your company logo will be displayed in these ads.

Radio

The radio ads will be in the form of community announcements on Capital FM 107 in the week prior to coincide with the banner advertising in the main street of Port Vila.

Master of Ceremonies

The MC mentions throughout the day are intended to attract people to the various stands within the exhibition area. These would be well suited to businesses wanting to provide food or beverage samples, or perhaps a cooking demonstration of some type.

Aprons

The aprons will be designed and printed and will be available for sale at the event in order to raise further funds for the VCAFA. Your company logo will feature on these aprons.

The Origin Culinary Arts Show 2008

Name of Business _____

Company Name _____

Contact Person _____

Address _____

Phone _____ Mobile _____

Fax _____ Email _____

Web Address _____

We wish to participate in the Air Vanuatu National Salon Culinaire
2008 (Please tick appropriate box)

Platinum Sponsor 120,000vt

Gold Sponsor 70,000vt

Silver Sponsor 50,000vt

Class Sponsor 23,000vt

Trade Booth 28,000vt

Poster Sponsor 10,000vt

Our company logo is attached

We have emailed our company logo

Brief description of our business and products/services (to be used for advertising purposes).

Optional Payment Plan

I wish to take advantage of the payment plan. I agree to deposit _____ vatu towards my sponsorship fees every week / month.

Signed _____
Name _____
Date _____

Further Details

- * The Vanuatu Chefs and Food Handlers Association can provide chefs for live demonstrations at your display area.
- * Power points and lights are available at each display booth.
- * Special rates on accommodation packages are available through Le Lagon Resort. Email, res@lelagonvanuatu.com.vu
- * Exhibitors meal packages are also available at special rates.